

Valley View Golf Club, Inc
Meeting of Board of Directors
May 19, 2021

Meeting Minutes

April 15, 2021

President John Goldman called the meeting to order at 7:04

Attendees:

Board:

John Goldman	Dan Muscatello	RJ Windler	Dan Muscatello
Steve Gutman	Will Dierking	Bill Corrie	Chris Gardner
Matt Juliot	Karyln Arnold	Frank Miller	Tony Romeo
Ryan McLeland			

Absent:

Staff:

Kelly Robbeloth
Zach Johnson
Carol Graham

Past Minutes: The minutes from the March Board were reviewed and approved.

Treasurer's Report: Presented by Will Dierking

- Cash is up vs prior year mainly due to a better than expected March. We are approximately \$39K above 2020 thru 3.31.21.
- Revenue vs Budget is unfavorable approx. (\$13K) YTD –
 - Membership Dues – (\$20K) – March was a better month with dues starting to come in more timely. We will need to see this continue to cover the current year unfavorable variance.
 - Pro Shop – \$13K – Green Fees were very strong in March vs Budget to allow us to be slightly positive for the year.
 - Clubhouse – (\$7K) – March was a better month allowing us to make some progress for the year. It appears activity is starting to increase.
- Net Income – \$57K for March 2021 – favorable variance to budget \$28K – mainly due to the above favorable results and continued efforts to manage expenses at or below Budget. YTD we are \$28K favorable to Budget as well. It will be crucial to see a strong 2nd qtr. as most of the Pre-COVID results were used for the 2021 Budget in the 2nd half of the year.

Business Manager Report: Carol Graham presented

The names of all new potential members were read aloud and were voted on and approved by the Board.

<u>MEMBER TOTALS</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>April</u>	<u>Variance</u>
FAMILY W CART	5	4	4	4	0
FAMILY, CHILD <18	8	8	8	8	0
INDIVIDUAL	152	152	151	155	4
INDIVIDUAL W CART	42	44	48	48	0
SENIOR	80	79	78	77	-1
SENIOR WITH CART	16	14	14	14	0
CORPORATE	1	1	1	1	0
JUNIOR	22	22	21	19	-2
OUT OF TOWN	6	6	6	6	0
YOUNG					
PROFESSIONAL	8	8	8	8	0
YOUNG ADULT	8	8	8	8	0
LIFETIME	4	4	4	4	0
LIFETIME FAMILY	2	2	2	2	0
HONORARY					
LIFETIME	2	2	2	2	0
TOTAL	356	354	355	356	1

Greens Report: Kelly Robbeloth presented.

- The pump in the lake was recently refurbished and is now running in great condition
- On May 10th and May 11th we will be aerifying greens.
- Kelly will table the discussion of the tee boxes until the May meeting.

Clubhouse Report: Carol Graham presented:

- Trivia has started back in the lounge. It was decided to have it every other Tuesday
- Room rentals are up with a lot of reunions that were cancelled due to the pandemic are rescheduling

Pro Shop Report: Zach Johnson presented:

- There is currently a waiting list for our Opening Day Scramble
- Wednesday Night Scramble and the Transportation League will have started
- Ladies will start playing again on Tuesdays
- Match Play starts on May 3rd
- Southern Indiana Seniors start in May

- Maintenance on carts has begun
- The IGA-PGA will be sending someone to look at the course to get a tee rating

	Member Rounds	Carts	Guest Rounds	Carts	Total Rounds	Carts
Previous Month	1333		1611		2944	2631
Year to Date	3243		2999		6242	5415
Prev Year	3126		1712		4838	3613

Maintenance Report: RJ Windler presented:

- New Water heater was installed and was an unexpected but necessary expense
- New landscaping out front of pavilion is complete
- Will Dierking will reach out to someone regarding repair of flooring in lounge

Tournaments: Steve Gutman presented:

- Calcutta and Opening Day tournament on April 16th and 17th
- Valley View Handicap Open will take place on May 22nd and May 23rd
- Starting to recruit sponsors for the Valley View Invitational in September

Marketing:

Carol Graham presented to the Board the idea of running an ad in Val-Pak and targeting several counties to try and draw new people to the course. The Board decided to approve and the first ad with coupons will be circulated in June.

Karylyn Arnold mentioned that we should create a Ladies Night and perhaps have Board and You help host. Will Dierking or Carol Graham will approach the owners of Board and You

Old Business:

- Nothing was discussed

New Business

- ATM Machine will be placed in hallway next to lounge
- Suggestion Box needs to be placed at Valley View
- Bulletin Boards need to be ordered so all fliers can be placed upon
- Landscaping ideas were discussed...Kelly Robbeloth had excused himself from meeting before this so he will need to be a part of further discussion

The Meeting was adjourned at 8:06

