

Valley View Golf Club, Inc
Meeting of Board of Directors
September 17, 2020

Meeting Minutes

August 20, 2020

Vice President Bill Corrie called the meeting to order at 7:04

Attendees:

Board:

Bill Corrie	RJ Windler	Dan Muscatello	Tony Romeo
Steve Gutman	Will Dierking	Ryan McLeland	
Tony Romeo	Steve Fugit	Frank Miller	

Absent: Todd Frossard and John Goldman (excused)

Staff:

Kelly Robbeloth Zach Johnson

Carol Graham (absent...excused)

Past Minutes: The minutes from the previous meeting were accepted and approved.

Treasurer's Report: Presented by Will Dierking

- Cash balances are up approximately \$25,000 over the same period from previous year. This is a reflection of deferred loan payments that have started again.
- Year to date the club is missing budgeted revenue by \$114,000 (25K dues; 19K green fees; \$63K clubhouse).
- However, the reduced expenses due to COVID and forbearance payments have allowed the club to only miss budgeted net income by \$11K. The year to date effect through July 2020 of the forbearance agreements which have expired is approx. \$31K.

Business Manager Report: Carol Graham presented:

<u>MEMBER TOTALS</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Aug</u>	<u>Variance</u>
FAMILY W CART	4	4	4	4	4	5	5		0
FAMILY, CHILD <18	8	10	10	9	9	8	8		0
INDIVIDUAL	154	151	148	149	149	147	147		0
INDIVIDUAL W CART	47	44	42	42	40	41	41		0
SENIOR	87	93	90	89	87	85	84		-1
SENIOR WITH CART	17	17	17	17	16	16	16		0
CORPORATE	2	3	3	3	1	1	1		0
JUNIOR	29	29	20	20	22	21	20		-1
OUT OF TOWN YOUNG	5	5	5	5	5	5	5		0
PROFESSIONAL	6	4	3	3	5	5	6		1
YOUNG ADULT	12	10	11	13	12	11	10		-1
LIFETIME	4	4	4	4	4	4	4		0
LIFETIME FAMILY HONORARY	2	1	1	1	1	2	2		0
LIFETIME	2	2	2	2	2	2	2		0
TOTAL	379	377	360	361	357	353	351		-2

One new Member was approved. Nevertheless, we are down 28 members from January. We believe that this attrition is due at least in some measure to the virus. Regardless of the reasons, the financial impact has been substantial. The Board indicated that encouraging new Memberships through a discount program would be acceptable on a one-time basis.

Greens Report: Kelly Robbeloth presented.

- The weather has finally cooperated and allowed the staff to catch up with the mowing and other elements of course maintenance.
- A leased mower allowed us to finely cut the greens for the Club Championship. The feedback was extremely positive with the greens running true and very fast.
- The primary topic for discussion was over-seeding in the fall. There was total agreement that this benefits the course and would have long-term benefits making the course more desirable to customers in the fall and spring. Nevertheless, there are costs associated with the effort (\$14,000 is in the budget) which need to be considered in light of the reduced revenue stream. A motion was made and approved with a single no vote to give Kelly discretion on how best to treat the fairways spending up to the \$14,000 budget figure.

Clubhouse Report:

- We continue to monitor what the State and City Guidelines permit, and make adjustments as required.

- Despite the reduced revenue stream, we have been able to remain close to our budget targets by controlling costs
- We will also continue to try to attract events for the clubhouse.
- It appears as though we will need a new chef and we will begin recruitment efforts immediately.

Pro Shop Report: Zach Johnson presented:

- The question of placing sand bottles being back on carts was raised and discussed. Zach Johnson was going to determine requirements on bottle sanitizing and whether we can move forward with this.
- Repainting the yardage guidelines on the cart paths was raised. Kelly indicated that this would be taken care of.
- The question was also raised about establishing consistency in coordinating tee and age requirements for tournaments and other competitive events. Zach indicated that he would follow up.
- Zach indicated that thus far there have been no significant issues with pace of play since the reinstatement of fivesomes.

Maintenance Report: RJ Windler presented

- Nothing to report

Tournaments: Steve Gutman presented:

- We will need to lease additional carts to accommodate the Floyd Memorial event. We anticipate that this should be a solid revenue boost.
- Feedback on the Club Championship was very positive. There did not seem to be any major issues with revised format. We will consider retaining this for the future because of the positive impact on revenues.
- The Valley View Open is set for September 26th.

Old Business:

- No additional discussion was held regarding previous old business.

New Business

- No additional discussion was held regarding previous old business.

Meeting was adjourned at 8:20 pm

